DAVAO DEL NORTE STATE COLLEGE
LOGOMAKING CONTEST
DECEMBER 2024

MECHANICS

1. Eligibility:

The competition is open to all alumni, currently enrolled students, and employees of Davao del Norte State College. Participants must attach an alumni, student, or employee identification card to their email as **proof of eligibility**. For the alumni who have not yet obtained their ID from the DNSCAAI Office, they can attach any identification card; we will verify your graduation status in our system. Submissions should include two attachments: the logo design and the identification card.

2. References:

The logo should reflect the revised DNSC vision and values. The typography included in the logo should be Davao del Norte State University. The artist can also visit the College website for more information on its program offerings and history. The main references are the following:

A. Vision
A University Leading in Agri-Fisheries and Socio-Cultural Development in the ASEAN Region
B. Core Values
Stewardship, Adaptability and Excellence, Integrity and Innovativeness, Love of God and Country
C. Palette
Dominant Green and White

3. Additional Reference:

Attached is the current seal that is also used as a logo of the College and its definition, as reflected in the College

The book symbolizes knowledge. The torch symbolizes wisdom fired by enlightenment. The plume symbolizes the expression of thought, and the laurel leaves symbolize the highest honor. These symbols are representative of the Institute of Education Division.

The wings and cut rubber tire are reflective of Mercury with a winged cap and winged sandals, patron of commerce and industry, medicine and other sciences, arts, and travelers, always on the move seeking continuous advancement. These symbols are representative of the Institute of Arts and Sciences.

The tower symbolizes structures with strength characteristic of engineering work and the structure of an Atom symbolizes advancement in technology. These symbols are representative of the Institute of Engineering and Information Technology.

The rice field with the farmer's hut symbolizes the agricultural endowment of Davao Province. The sea and the boat symbolize the richness of Fishery resources. These symbols are representative of the Institute of Fisheries Technology.

4. Submission:

A. Each participant may submit **one entry only**.
B. The logo must be an **original creation** and not infringe on any copyrights.
C. Submissions should be **in digital format (PNG,SVG) with a size of at least 250x400px**.
D. The logo should be scalable and should look good in both color and black-and-white formats.
E. Include a brief description (200-300 words) explaining the design and its significance. Make sure that each element is purposeful.
F. Entries must be submitted via email to **pio@dnsc.edu.ph** on or before **December 27, 2024.**
G. The **email's subject** should include the participant's full name, contact information, and affiliation with the college (sample format: Jose A. Dela Cruz, 09990009999, alumnus).

5. Judging Criteria:

A. 20% Creativity and Originality: The logo should be unique and innovative.
B. 30% Relevance: The design should align with the college's values and vision.
C. 10% Aesthetic Appeal: The logo should be visually appealing and technically polished.
D. 20% Versatility: The logo should be effective in various sizes and formats.
E. 20% Simplicity: The design should be simple yet memorable.

6. Judging Panel:

The judging panel will consist of representatives from the college administration, public information office, and student body.

7. Prizes:

Winning Logo: **PhP 25,000.00**

8. Announcement of Winner:
Winners will be announced on **December 30, 2024**, via the college's official website and social media channels.

9. Rights and Ownership:

By submitting an entry, participants agree to transfer all rights and ownership of the logo to the state college. The college reserves the right to modify the winning logo as necessary.

10. Disclaimer:
The winning logo will serve as an initial draft and will not be the final logo or seal to be utilized by the College. It will be further developed by a graphic designer in consultation with identified stakeholders.

For any questions or further information, please contact the DNSC Public Information Office via its email: pio@dnsc.edu.ph.

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